ThriveMBA

STRATEGIC PARTNERSHIP BROCHURE

Co-Creating Knowledge. Advancing Professional Education.

ThriveMBA collaborates with universities, business schools, academic institutions and industry organisations to conceptualise, develop and deliver impactful educational programs.

For Universities | Business Schools | Corporate Organisations | Academic Experts

thrivemba.com

PARTNERSHIP PHILOSOPHY

Bringing Academic Expertise and Industry Relevance Together.

The future of professional education depends on meaningful collaboration between academia and industry.

ThriveMBA aims to work with academic institutions and corporate organisations to develop programs that combine subject-matter expertise, relevant curriculum, practical learning and effective delivery.

Our collaborative approach allows partners to explore new educational offerings, expand their learning portfolios and create specialised development opportunities for students, professionals and business leaders.

Academic Expertise

Faculty knowledge, research and domain expertise.

Industry Relevance

Professional requirements and practical applications.

Collaborative Delivery

Jointly developed programs and structured learning.

Who Can Partner With ThriveMBA?

Universities & Business Schools

Academic collaboration, joint program development and executive education.

Corporate Organisations

Employee development, leadership programs and customised learning.

Academic Experts & Professors

Faculty-led program development, teaching and knowledge sharing.

Industry & Knowledge Partners

Practical insights, domain expertise and industry-oriented learning.

01 | CO-BRANDED CERTIFICATION PROGRAMS

Co-Branded Certification Programs

Jointly conceptualise and deliver specialised certification programs with academic institutions, universities and industry partners.

POTENTIAL DOMAINS

- Business and management.
- Finance and investment.
- Marketing and sales.
- Business analytics.
- Artificial intelligence and emerging technologies.
- Product management and digital transformation.

COLLABORATION SCOPE

- Joint program conceptualisation.
- Curriculum development and academic review.
- Faculty and industry expert engagement.
- Learning content and assessments.
- Program delivery and learner engagement.
- Certification arrangements agreed with the authorised issuing partner.

Executive Education Programs

Develop specialised learning experiences for working professionals, executives and business leaders.

POTENTIAL DOMAINS

- Strategic leadership.
- Business transformation.
- Digital transformation.
- Financial management.
- Business analytics and AI.
- General management.
- Entrepreneurship and innovation.

COLLABORATION SCOPE

- Open-enrolment programs.
- Customised corporate programs.
- Executive masterclasses.
- Multi-module learning journeys.
- Expert-led online and on-campus sessions.

03 | FACULTY DEVELOPMENT PROGRAMS

Faculty Development Programs (FDPs)

Collaborate with academic institutions to strengthen teaching capabilities, research competencies and faculty development.

POTENTIAL DOMAINS

- Modern teaching methodologies.
- Outcome-Based Education.
- AI in education.
- Research methodology.
- Academic writing and publishing.
- Digital pedagogy.
- Case-based and experiential learning.

COLLABORATION SCOPE

- Jointly designed FDPs.
- Expert-led academic workshops.
- Research and teaching skill enhancement.
- On-campus and online training.
- Customised institutional faculty programs.

Management Development Programs (MDPs)

Develop specialised management learning experiences for corporate professionals, managers, executives and organisational leaders.

POTENTIAL DOMAINS

- Leadership and people management.
- Strategic decision-making.
- Finance for non-finance professionals.
- Marketing and business strategy.
- Operations and supply chain.
- AI and digital transformation.
- Entrepreneurship and innovation.

COLLABORATION SCOPE

- Corporate learning needs assessment.
- Customised curriculum development.
- Academic and industry expert engagement.
- Leadership workshops.
- Applied business projects and case discussions.

05 | JOINT ACADEMIC & KNOWLEDGE INITIATIVES

Joint Academic & Knowledge Initiatives

Create opportunities for collaborative knowledge development, research and academic engagement.

- Joint research projects.
- Academic publications and knowledge reports.
- Conferences and symposiums.
- Industry-academia roundtables.
- Expert knowledge sessions.
- Specialised academic learning initiatives.

Why Collaborate With ThriveMBA?

Turning shared expertise into meaningful learning experiences.

Collaborative program development

Access to relevant academic and industry expertise

Customised learning architecture

Flexible program delivery formats

Opportunities to expand professional education portfolios

Focus on practical and industry-relevant learning

COLLABORATION FRAMEWORK

From Shared Vision to Joint Program Delivery.

01

Discover

Understand partner objectives, target learners, domain requirements and intended outcomes.

02

Design

Define program structure, curriculum, delivery model, faculty requirements and commercial framework.

03

Develop

Create learning content, assessments, resources and program delivery plans.

04

Deliver

Launch and execute the jointly agreed learning initiative.

05

Evaluate

Review learner feedback, participation and agreed program outcomes.

Designed Around Your Partnership Objectives.

- **Co-Branded Programs**
- **Joint Certification Initiatives**
- **Open-Enrolment Professional Programs**
- **Customised Corporate Learning**
- **Faculty & Academic Development**
- **Joint Conferences & Knowledge Initiatives**

Let's Build the Next Generation of Learning Together.

Tell us about your organisation and the educational collaboration you would like to explore.

PARTNERSHIP ENQUIRY
thrivemba.com/strategic-partnerships/

WEBSITE
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