ThriveMBA

INSTITUTIONAL PARTNERSHIP BROCHURE

Building Industry-Ready Graduates. Enabling Institutional Excellence.

ThriveMBA partners with colleges, universities and business schools to strengthen student employability, enhance academic capabilities and support institutional development.

For Universities | Colleges | Business Schools | Higher Education Institutions

thrivemba.com

INSTITUTIONAL PARTNERSHIP OVERVIEW

Higher Education Must Evolve Beyond Traditional Learning.

Institutions are increasingly expected to develop graduates with industry-relevant competencies while continuously strengthening their academic delivery, faculty capabilities, research ecosystems and institutional quality systems.

Through structured employability initiatives and expert-led academic transformation, ThriveMBA helps institutions connect education with industry expectations and advance their academic ecosystems.

Student Employability

Preparing students for evolving recruitment expectations and workplace demands.

Academic Relevance

Aligning curricula with emerging knowledge, skills and industry requirements.

Faculty Development

Strengthening teaching, research and academic leadership capabilities.

Institutional Excellence

Developing stronger quality assurance and accreditation readiness.

Two Pathways. One Vision for Institutional Growth.

ThriveMBA offers two complementary institutional partnership pathways. Institutions can explore either offering independently or combine them based on their priorities.

01. Industry Relations & Employability Program

Preparing students for professional environments through structured placement preparation, practical learning and industry exposure.

02. Institutional Transformation & Excellence

Supporting curriculum development, faculty excellence, research, accreditation readiness and institutional quality enhancement.

PILLAR 01 - STUDENT EMPLOYABILITY

From Campus to Corporate. Preparing Students for What Comes Next.

Academic knowledge provides the foundation. Professional readiness requires the ability to apply that knowledge, communicate effectively, solve problems and navigate competitive recruitment processes.

ThriveMBA works with institutions to develop structured employability initiatives that complement academic learning and prepare students for evolving industry expectations.

Aptitude & Assessment Readiness

Quantitative aptitude, logical reasoning, verbal ability, analytical thinking and recruitment assessments.

Communication & Professional Skills

Business communication, presentation, interpersonal skills, group discussions and workplace etiquette.

Resume & Interview Preparation

Resume development, LinkedIn optimisation, HR interviews, mock interviews and recruitment simulations.

Practical & Experiential Learning

Business case studies, live projects, simulations and real-world problem-solving exercises.

Industry Exposure & Expert Engagement

Guest lectures, industry interactions, masterclasses and professional mentoring.

Career Development & Professional Branding

Career planning, role awareness, professional branding and transition-to-work guidance.

EMPLOYABILITY BENEFITS

Strengthening the Institution's Employability Ecosystem.

- Structured employability development.
- Practical exposure through projects and business cases.
- Recruitment and interview preparation.
- Industry interactions and expert engagement.
- Customised programs aligned with institutional calendars.
- Assessment and progress visibility where included.

Engagement Models: Flexible Programs. Designed Around Your Institution.

Semester-Integrated Programs

Employability development aligned with the academic calendar.

Intensive Placement Preparation

Focused interventions before recruitment seasons.

Workshop-Based Engagements

Targeted sessions, masterclasses and skill development.

Customised Cohort Programs

Tailored learning initiatives for selected student groups.

PILLAR 02 - INSTITUTIONAL DEVELOPMENT

Transforming Academic Vision into Institutional Excellence.

Institutional excellence is built through continuous academic improvement, effective governance, capable faculty, relevant research and robust quality assurance systems.

ThriveMBA aims to support higher education institutions through a structured consulting and academic development approach, bringing together education consultants, experienced academic professionals and subject-matter experts.

Academic Strategy & Curriculum Development

Academic strategy, curriculum design, restructuring, enhancement, OBE alignment, industry integration and NEP 2020-aligned advisory.

Research & Innovation

Research strategy, methodology, academic writing, publication support and research collaboration.

Institutional Governance & Quality Assurance

Institutional Development Plans, academic governance, quality frameworks, policies and performance monitoring.

Industry-Academia Integration

Corporate collaborations, expert engagement, industry-oriented projects and applied learning.

ACADEMIC & FACULTY DEVELOPMENT | ACCREDITATION ADVISORY

Strengthening Faculty. Preparing for Accreditation.

Faculty Development & Capacity Building

- Faculty Development Programs (FDPs).
- Modern teaching methodologies.
- Digital pedagogy.
- AI in education.
- Academic leadership.
- Research capabilities.

Accreditation & Ranking Advisory

- NAAC advisory.
- NIRF advisory.
- NBA advisory.
- IQAC support.
- Academic audits.
- Gap analysis.
- Documentation.
- Improvement roadmaps.

Institutions can choose the employability pathway, the transformation pathway, or combine both based on their priorities.

TRANSFORMATION METHODOLOGY

From Institutional Assessment to Continuous Improvement.

01 Assess
Understand current institutional practices, priorities and capabilities.

02 Identify
Conduct gap analysis and identify improvement opportunities.

03 Strategise
Develop a customised institutional development roadmap.

04 Implement
Facilitate expert-led interventions and institutional capacity building.

05 Improve
Review progress and support continuous institutional improvement.

How an institution can initiate a partnership

Share your institution's details through the enquiry form at thrivemba.com/institutional-partnerships/. Our team will connect with you to explore suitable collaboration opportunities.

Let's Shape the Future of Higher Education Together.

Tell us about your institution and we will connect with you to explore suitable collaboration opportunities.

INSTITUTIONAL ENQUIRY
thrivemba.com/institutional-partnerships/

WEBSITE
thrivemba.com

CONTACT
thrivemba.com/contact/

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