ThriveMBA

CAMPUS COLLABORATION BROCHURE

Your Campus. Your Community. More Opportunities to Grow.

ThriveMBA partners with student clubs, committees and campus communities to create meaningful learning experiences through event sponsorships, co-branded competitions, expert-led workshops, live projects and professional development opportunities.

For Club Presidents | Secretaries | Convenors | Student Leaders

thrivemba.com

CAMPUS COLLABORATIONS

More Than a Sponsor. A Partner in Campus Growth.

Every student club has a vision to build an active community, organise impactful initiatives and create meaningful experiences for its members.

ThriveMBA collaborates with student-led communities to support these ambitions through sponsorships, knowledge sessions, academic resources, competitions and practical learning opportunities.

Built for Every Ambitious Campus Community.

Entrepreneurship & E-Cells

Startup, innovation and entrepreneurship communities.

Finance & Investment Clubs

Finance, markets, investment and fintech societies.

Marketing & Consulting Clubs

Marketing, strategy and consulting communities.

HR & Operations Clubs

People management and operational excellence societies.

Technology & Analytics Clubs

AI, analytics, technology and digital innovation.

Academic & Cultural Committees

Academic societies, student associations and campus events.

COLLABORATION OPPORTUNITIES

Bringing More Opportunities to Your Campus.

From supporting campus events to creating practical learning experiences, ThriveMBA offers multiple ways for clubs and committees to collaborate.

01. Event Sponsorships

Explore sponsorship and in-kind support for eligible college events, fests, summits and conferences.

02. Co-Branded Competitions

Organise business quizzes, case competitions, simulation challenges and knowledge contests.

03. Workshops & Masterclasses

Bring structured learning experiences and expert-led sessions to your campus.

04. Live Projects

Give students opportunities to work on practical assignments and real-world business challenges.

05. Guest Lectures & Speaker Sessions

Facilitate interactions with professors, academic experts and industry professionals.

06. Program & Simulation Access

Bring ThriveMBA programs, business simulations and experiential learning opportunities to your members.

07. Event & Promotional Support

Explore co-branding, event promotion, communication and execution resources.

08. Career & Professional Development

Facilitate placement preparation, career readiness and professional skill-building sessions.

BENEFITS FOR CLUBS

Grow Your Club. Empower Your Members. Create a Bigger Impact.

Sponsorship & Resource Support

Potential financial and in-kind support for eligible campus initiatives.

Enhanced Event Portfolio

Opportunities to organise competitions, workshops and learning events.

Expert Access

Opportunities to engage academic and industry professionals.

Member Development

Practical learning, projects and skill-development opportunities.

Brand Visibility

Co-branded activities and promotional collaboration.

Leadership & Networking

Opportunities to connect with other campus and professional communities.

Bring Practical Learning to Your Student Community.

Give your members opportunities to explore practical business concepts, develop professional capabilities and engage with experiential learning. Explore ThriveMBA programs at thrivemba.com/programs/.

REGISTRATION PROCESS

Simple to Start. Meaningful to Build.

01

Connect

Register your club and share your interests.

02

Plan

Discuss collaboration scope and opportunities.

03

Execute

Conduct the agreed campus initiative.

04

Grow

Build a long-term campus relationship.

You can start with a single event. Register your club at thrivemba.com/clubs-committees/ and tell us about the collaboration you would like to explore.

Your Next Campus Initiative Could Be Bigger. Let's Build It Together.

Tell us about your club and the collaboration you would like to explore.

REGISTER YOUR CLUB
thrivemba.com/clubs-committees/

WEBSITE
thrivemba.com

CONTACT
thrivemba.com/contact/

ThriveMBA